

PRIMAX INTERNATIONAL JOURNAL

OF COMMERCE AND MANAGEMENT RESEARCH

Print ISSN: 2321-3604 Online ISSN: 2321-3612



Certificate of Excellence

This is to certify that **Dr. D. Balaji** has published Research article entitle

"ARTIFICIAL INTELLIGENCE IN SMART TOURISM: AN

EMPIRICAL FRAMEWORK " in Primax International Journal of

Commerce and Management Research VOLUME NO.12, ISSUE NO.2,

JULY-SEPTEMBER, 2024

T. Rajowalis.

Di

PROF. T. RAJESWARI

DR. V. SELVARAJ